



Uncle Sam in the 6ix



A NEWSLETTER BROUGHT TO YOU BY
THE U.S. CONSULATE GENERAL TORONTO PUBLIC AFFAIRS SECTION



DEMOCRACY AND GOVERNANCE

Politics and Pizza: U.S. Midterm Elections Viewing Event

The U.S. Consulate General Toronto in partnership with the University of Toronto's Munk School of Global Affairs and Public Policy and the Center for the Study of ... [Read more](#)

CULTURE

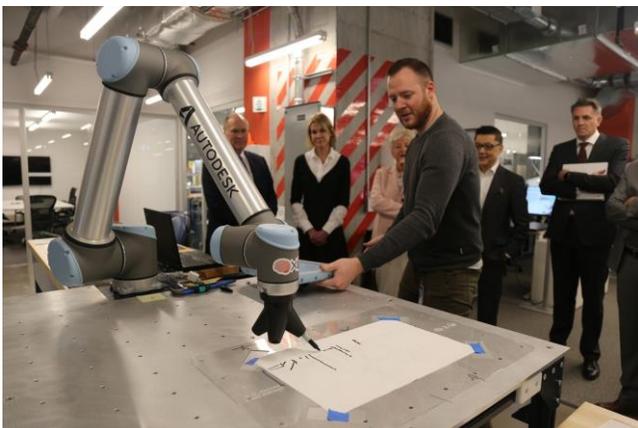
U.S. Consulate Toronto Supports Public Programming for U.S. Artist Mickalene Thomas at Art Gallery of Ontario

From November 27- March 24, the U.S. Consulate Toronto is partnering with one of the largest museums... [Read more](#)

EDUCATION & EXCHANGES

Young Leaders Compare Democracies in Chicago, Toronto

From October 9 -13, the U.S. Consulate partnered with Ryerson University to support the travel of 25 young Canadian leaders to Chicago to learn more about democratic... [Read more](#)



AMBASSADOR CRAFT MARKS GLOBAL ENTREPRENEURSHIP WEEK IN TORONTO

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THANKGIVING 2018: GIVING BACK TO THE COMMUNITY

Just like Canadian Thanksgiving, American Thanksgiving is a day on which Americans gather with family and friends to reflect on the blessings in their lives. It is also an annual reminder to reach out to those in need. In gratitude to our Toronto community, the U.S. Consulate Toronto, led by Consul General Greg Stanford and Mrs. Stanford, served up a traditional turkey meal at Covenant House. Covenant House Toronto is Canada's largest homeless youth agency. The consulate also contributed goods to their food bank, which provides weekly supplies to youth in need.



U.S. CONSULATE TORONTO HONORS VETERANS AND REMEMBRANCE DAY

On the 100th anniversary of the WWI armistice, the Consulate staff honored American and Canadian veterans. PA Toronto photographed Consulate staff wearing their remembrance poppies, and designed a collage dedicated to U.S. and Canadian veterans. This message was popular: it reached more than 5,900 people on the Consulate's Facebook page and received 592 likes; made more than 5,000 impressions on Instagram and was liked by 589 people; made 5,588 impressions on Twitter while getting 45 likes. Some of the comments on the post wished a great Veterans and Remembrance Day and thanked all the veterans for their service. PA Toronto also covered Acting Consul General Tejal Shah attending Ontario's Remembrance Day ceremony at Queen's Park on its social media platforms.



AMBASSADOR CRAFT MARKS GLOBAL ENTREPRENEURSHIP WEEK IN TORONTO



Ambassador Craft's recent visit to Toronto during Global Entrepreneurship Week included a visit to the MaRS Discovery District, one of the biggest urban innovation hubs in the world.

During her tour of MaRS, Ambassador Craft visited companies such as JLABS, CCRM and Autodesk. These innovative companies introduced the Ambassador to some of their latest cutting edge research and innovation projects. Ambassador Craft also delivered closing remarks at the U.S.-Canada Life Sciences Synergies Symposium. Addressing a group of life sciences professionals

and local government officials, the Ambassador emphasized U.S. support for bilateral collaboration in the Life Sciences sector.

Ambassador Craft also attended the American Chamber of Commerce's (AmCham) Annual Thanksgiving Dinner and highlighted positive bilateral collaboration, particularly during the recent USMCA negotiations. She participated in an award ceremony for two Social Impact Award winners. Johnson & Johnson received AmCham Canada's Social Impact Award for its work with Save the Children and the National Aboriginal Council of Midwives. AmCham's True North Social Impact Award was awarded to IBI Group to recognize its North American activities in the area of corporate social responsibility.



AMBASSADOR KELLY CRAFT ADDRESSES THE ONTARIO ECONOMIC SUMMIT



Ambassador Kelly Craft joined thought leaders from business, labor, academia, the not-for-profit sector and government at the Ontario Economic Summit (OES) on October 24–26, 2018.

Ambassador Craft had an armchair discussion with Canada's Ambassador to the United States David MacNaughton moderated by President and CEO of the Ontario Chamber of Commerce Rocco Rossi. The duo discussed their time negotiating the USMCA agreement and how the United States and Canada are working together to move the bilateral

partnership forward. Ambassador Craft also greeted Premier of Ontario Doug Ford at the Summit.

The armchair discussion was livestreamed, and was widely cover by local and international media. PA Toronto covered the summit on its social media and made more than 11,000 impressions.

GOVERNOR OF IDAHO BRINGS TRADE MISSION TO TORONTO



The U.S. Consulate General Toronto welcomed the Governor of Idaho and an accompanying trade delegation in Toronto for the first Idaho Trade Mission to Canada since 2000 and the first to Toronto. The delegation met with Ontario Minister of Agriculture, Ernie Hardeman, on October 2 at the Ontario Legislative Building. The focus of their meeting was to strengthen the relationship between Idaho and Ontario and to reinforce the importance of bilateral agricultural trade. Canada is Idaho's largest agricultural export market and maintaining access to markets on both sides of the border is of the utmost

importance. In the evening, Consul General Greg Stanford attended a reception hosted by the Idaho Trade Mission at the Hilton Toronto Hotel where he supported the Idaho trade delegation in building relationships with Canadian businesses.

"One of the ways that this relationship has been built is through business missions such as this one, which create and strengthen mutually beneficial connections at the regional and local level," said CG Greg Stanford during the opening remarks.

The reception was attended by 11 companies and over 60 businesspeople, politicians, executives and professionals.

"It's the face-to-face personal interactions that cement relationships, and trade missions highlight the commitment of American firms to do business with Canada".

– CG Greg Stanford

CG STANFORD VISITS CENTRE FOR INTERNATIONAL GOVERNANCE INNOVATION IN WATERLOO



Consul General Greg Stanford attended a working lunch with the Centre for International Governance Innovation on October 3 as part of the CG's Kitchener-Waterloo visit. The CG met with researchers, leaders, and fellows at the CIGI to discuss the U.S.-Canada bilateral relationship, specifically areas related to trade, innovation, and productivity. CIGI President Rohinton Medhora led the roundtable discussion and moderated throughout. Berry Vrbancovic, Mayor of Kitchener and Dave Jaworsky, Mayor of Waterloo greeted the CG at the event.

EXPANDING U.S.-CANADIAN PARTNERSHIP ON AGRICULTURE

Mr. Brendan McKay, director of Intergovernmental and Trade Policy at the Ontario Ministry of Agriculture, Food, and Rural Affairs, participated in the International Visitor Leadership Program in July 2018. He discussed his experiences with the Public Affairs team in October. Mr. McKay undertook a multi-state tour of the United States to get a better sense of the issues facing farmers and producers across the border. During the tour, Mr. McKay was able to explore biotech and agrifood

industries and learn more about block chain technologies. The program covered the challenges in the agricultural industry, including land usage and yield efficiency.

His experiences coincided with final negotiations between the U.S., Canada and Mexico on the USMCA agreement, in which agricultural issues factored heavily. Through this experience, the Ontario Ministry of Agriculture and U.S. Mission Canada have strengthened ties with the hopes of developing deeper and more meaningful relationships to engage on mutual Canada-U.S. agricultural concerns.

U.S. CONSULATE TORONTO BRINGS CHARLES FRAZIER TO THE TORONTO PUBLIC LIBRARY



On November 7, the U.S. Consulate in Toronto partnered with Canada's largest public library system, the Toronto Public Library, to bring American novelist Charles Frazier to Toronto. Frazier discussed his latest book, *Varina*, a fictionalized account of the wife of Jefferson Davis. Toronto Public Affairs Officer Anne Seshadri introduced Charles and summarized the Consulate's project working with the Toronto Public Library to bring diverse U.S. speakers. Frazier was interviewed by Charlie Foran, Toronto author and CEO of the Institute for Canadian Citizenship who artfully drew parallels between

U.S. and Canadian perspectives. The event was attended by 200 guests and was followed by a Q&A and book signing. Charles Frazier's travel was funded through the support of a U.S. Mission to Canada grant; he also traveled to Kingston and Ottawa.

U.S. CONSULATE TORONTO SUPPORTS PUBLIC PROGRAMMING FOR U.S. ARTIST MICKALENE THOMAS AT ART GALLERY OF ONTARIO

From November 27- March 24, the U.S. Consulate in Toronto is partnering with one of the largest museums in North America- the Art Gallery of Ontario- to support the public programming piece of U.S. artist Mickalene Thomas' first show in Canada. Mickalene Thomas, who lives and works in Brooklyn, NY makes paintings, collages, photography, video, and installations that draw on art history and popular culture to create a contemporary vision of female beauty and power. The exhibit, entitled 'Mickalene Thomas: Femmes Noires' was developed in a creative partnership between the AGO and the Contemporary Arts Center of New Orleans, and presents a bold new collection of Thomas's vibrant and colorful works exploring how black women are represented in art and popular culture.



On November 27, the Consul General along with the Public Affairs team visited the opening of the exhibit where Mickalene Thomas gave a talk about her work and her experience as a black female artist. A second public talk followed the following night, coinciding with the AGO's free gallery night. Combined, the two nights drew over one thousand people to her talks, and several thousand to her exhibit.

DR. RUTH WESTHEIMER ENGAGES TORONTO FOR HOLOCAUST EDUCATION WEEK

On November 1, the U.S. Consulate in Toronto partnered with the Sarah and Chaim Neuberger Holocaust Education Center to bring Dr. Ruth Westheimer as a keynote speaker for their largest Holocaust Education Week event in Toronto. The event, which was sold out, gathered an audience of 850 people. The Center's goal is to safeguard the lessons of the Holocaust in order to nurture an inclusive society. Entitled, "Ask Dr. Ruth: From Refugee to Celebrity Therapist," Dr. Westheimer's remarks centered on her personal journey; she lost her entire family during the Holocaust, eventually immigrating to the U.S. in 1956. Dr. Ruth encouraged the audience to stand up to anti-Semitism and extremism in all its forms. Her remarks helped the U.S. Consulate advance shared bilateral values of human rights, religious freedom and the rule of law.



POLITICS AND PIZZA: U.S. MIDTERM ELECTIONS VIEWING EVENT



The U.S. Consulate General Toronto in partnership with the University of Toronto's Munk School of Global Affairs and Public Policy and the Center for the Study of the United States hosted an election watch event for the 2018 United States Midterm Elections on Tuesday, November 6, 2018. United States Consul General Greg Stanford was joined by representatives of Democrats Abroad and Republicans Overseas to comment on the midterm election process.

Special guest Dr. Christopher Sands, Director of the Center for Canadian Studies at the School of

Advanced International Studies at Johns Hopkins University, Washington, DC, also spoke about the elections and their relevance to Canada-U.S. relations. PA Toronto also held a quiz which was very popular with the students.

Several major media outlets such as the Canadian Press, CP24 and CBC as well as diaspora media representatives attended the event and interviewed Consul General Greg Stanford and the guests.

6,747 impressions were made on the Consulate's social media properties while reporting about this event.

YOUNG LEADERS COMPARE DEMOCRACIES IN CHICAGO, TORONTO



From October 9-13, the U.S. Consulate partnered with Ryerson University to support the travel of 25 young Canadian leaders to Chicago to learn more about democratic engagement, leadership and public policy development. Chicago was selected for its long history of civic engagement and community-based efforts in fostering democratic engagement. It is also similar to Toronto; both are immigrant cities and commercial capitals that have attracted a diverse group of people from across the world. In addition, the group heard from leading scholars and practitioners on policy and leadership development, and gained important and actionable

insights on how to engage their communities.

This exchange, which was made possible through a PA grant, was offered competitively to some of Ryerson's best and brightest young leaders. Trip leaders included the former Editor of the Toronto Star, one of Canada's largest newspapers. It created opportunities for the Ryerson Leadership Lab and the Democratic Engagement Exchange organization to foster lasting relationships with some of the U.S.'s leading academic and civic education organizations, and created important conversations on U.S. grassroots democracy.

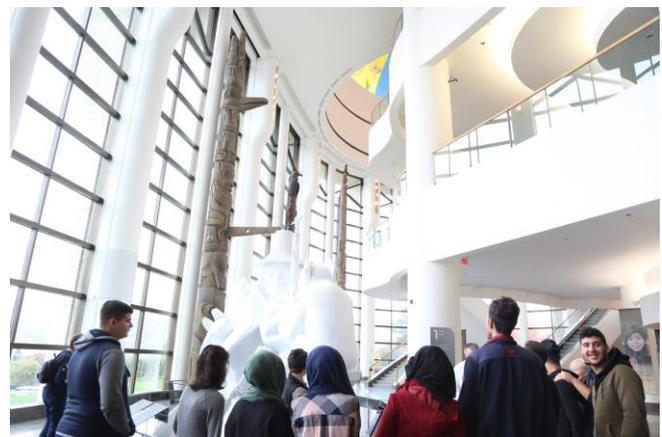
More than 6,200 people were reached on social media platforms covering this exchange.

The young Canadian leaders, who traveled in the run-up to the midterm elections, met with young American leaders, joining outreach and GOTV campaigns.

U.S. CONSULATE'S REFUGEE YOUTH LEADERSHIP PROGRAM VISITS OTTAWA

On October 27-28, 2018, the U.S. Consulate accompanied COSTI Immigrant Services' Refugee Youth Leadership Program to Ottawa for an educational tour. The two-year program, supported by the U.S. Mission to Canada, includes English as a Second Language (ESL) classes, leadership training, educational counseling, and community-building activities.

The field trip started with a warm welcome from the U.S. Embassy's Minister Counselor for Public Affairs Stacy White who greeted the students and discussed their progress and future plans. The students also visited the Parliament building and the Canadian Museum of History, as well as other sites of historic and political significance.



PA Toronto highlighted the visit on its social media platforms and made 6,832 impressions.

TORONTO CELEBRATES INTERNATIONAL EDUCATION WEEK BY HIGHLIGHTING U OF T TIES

On November 14, the U.S. Consulate in Toronto hosted the University of Toronto Political Science Association for a reception in celebration of International Education Week 2018. The Consul General hosted the event at his residence, and gathered approximately 75 U of T alumni representing positions in academia, law, finance and public policy. The Department of Political Science at the University of Toronto ranks among the world’s best and encourages its students to think broadly, critically and internationally about the core features of democratic and global citizenship. Some current students also attended, and got a chance to speak to U.S. Consulate staff about our work. U of T has several agreements with U.S. universities. Overall Canada sends 25K students to the U.S. every year.

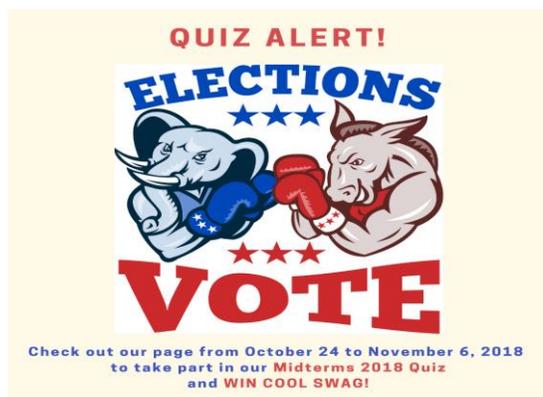


JOHN HOPKINS UNIVERSITY ALUMNI WELCOME CONSUL GENERAL



Johns Hopkins University from Toronto welcomed Consul General Greg Stanford and members of the U.S. Consulate General Toronto for a reception on Oct. 17 at Torys LLP. The event was an opportunity to network with Canadian alumni of SAIS and build relationships. Johns Hopkins' School for Advanced International Studies has produced many notable graduates who have held advanced positions in prestigious organizations like the UN, the World Bank and the Asian Development Bank. Many GTA alums hold prominent positions in finance, public health and non-profit organizations.

U.S. CONSULATE TORONTO RAISES AWARENESS THROUGH POPULAR MIDTERMS 2018 QUIZ



To increase visibility on the U.S. electoral process for an eager audience, the U.S. Consulate Toronto ran a Midterms 2018 Quiz two weeks prior to Election Day on November 6, 2018.

Using its Facebook and Instagram pages, the Consulate developed a wide range of questions and visuals about the Midterm Elections. The quiz made more than 15,000 impressions and the winners were rewarded with prizes with our branded hashtag #friendspartnersallies.

SENIOR OFFICER ADDRESSES STUDENTS AT UNIVERSITY OF TORONTO MISSISSAUGA

Consular Section Sonya Tsiros addressed political science students at the University of Toronto Mississauga on November 23 as part of our Speakers Bureau. After giving a short presentation on the history of U.S.-Canada relations, Sonya described her career as a U.S. diplomat, which has taken her around the world – from a U.S. Civilian Team Lead in Afghanistan to consular positions at the U.S. Embassies in Bucharest, Romania, and Asuncion, Paraguay, to Consul General in Merida, Mexico. Sonya talked about the opportunities and challenges that come with a Foreign Service career. She also answered questions from the audience ranging from bilateral relations to the global political situation in general. The presentation included a U.S-Canada trivia quiz, with winners receiving #friendspartnersallies branded power-banks and mini-speakers.



SPEAKERS BUREAU PROGRAM AT LORNE PARK SECONDARY SCHOOL



Public Affairs Toronto launched its Speakers Bureau program for the 2018-19 academic year by arranging a visit of the Consulate's General Services Officer Nathaniel Rein to the Lorne Park Secondary School on November 20. The presentation covered U.S.-Canada relations and drew multiple questions from the audience of Grade 11 and 12 Canadian and World Issues students. Nathaniel also drew on his personal experiences as a Consular Officer at the U.S. Embassy in Cairo, Egypt and Canberra, Australia. Already into its third year, the Speakers Bureau program aims to build institutional relationships with secondary schools in the Greater Toronto Area and

increase mutual understanding.

CONSUL GENERAL GREG STANFORD VISITS WILFRID LAURIER UNIVERSITY

Consul General Greg Stanford visited Wilfrid Laurier University (WLU) in Waterloo, Ontario on October 3, 2018. The CG met with academic officials from WLU to learn more about the university and hear about the university's 100K Strong exchange partnership with Syracuse University. As a member of the U.S. Consulate's U.S.-Ontario Education Working Group, WLU is an important partner in increasing educational exchange between Canadian and American universities.

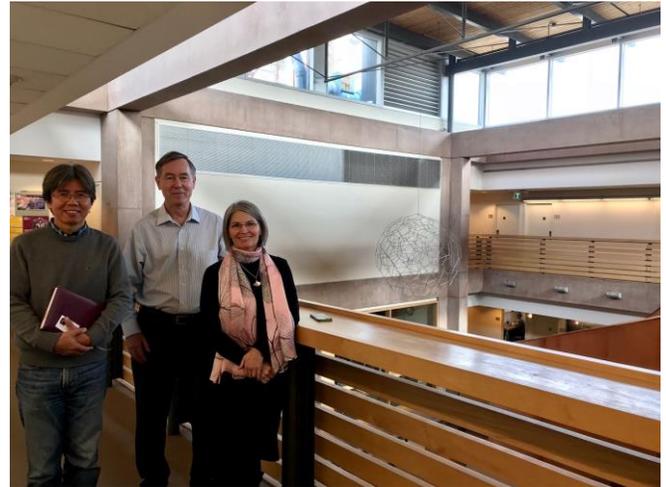


In May 2018, the State Department awarded WLU a grant to form exchange partnerships with Syracuse University, Cornell University, and the State University of New York- Buffalo. Through the newly created "Indigenous Mobility and Curriculum across Borders"

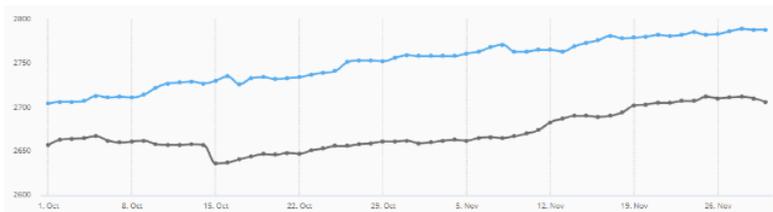
program, WLU and its U.S. exchange partners hope to increase the mobility of Indigenous students between Canada and the United States.

NSF SCIENCE FELLOW VISITS U OF T RESEARCHERS

On November 14, the U.S. Consulate in Toronto hosted Dr. Claire Hemingway, Program Officer from the Office of International Science and Engineering at the National Science Foundation, for a day-long visit in Toronto which included visits to the University of Toronto, the Fields Institute, and the Canadian Institute for Advanced Research (CIFAR). At the University of Toronto Dr. Hemingway met with researchers and professors to discuss collaborative opportunities available to further strengthen research partnerships between the U.S. and Canada. Furthermore, Dr. Hemingway met with directors at both the Fields Institute and CIFAR to discuss research opportunities for U.S. students and scholars in mathematical sciences. Dr. Hemingway manages international programs and science cooperation with Canada and China and serves on the NSF working group for Navigating the New Arctic.



PAS TORONTO SOCIAL MEDIA ROUNDUP FOR AUGUST-SEPTEMBER 2018



 PAS Toronto made 214.3K impressions with 100 tweets in addition to receiving 601 likes and 206 retweets on Twitter.



 80,263 were people reached through 34 posts on Instagram.

 PAS Toronto reached more than 41,180 people through 46 posts on Facebook.



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